

**BUSINESS CARD
COLLECTORS
INTERNATIONAL(1980-1)**



Business Card Collectors International

B C C J 37.

ISSUE NUMBER 14

MY CARD

APRIL 1980

PRESIDENT Bill Weinstein

Vice President Mike Gallo

Secretary Rhonda Alter

Treasurer Carolyn Bradley

Editor B Weinstein

Address P.O. Box 4006 Hollywood, Florida 33022 Tele: (205) 920-8256

From your President:

First let me welcome the new members that have recently joined the club. Second let me apologize for the membership dues problems. Thankyou to those who sent out a second check when they were told that I hadn't received their dues and sorry for those were dropped by mistake. I hope everything is up to date in the membership area now. I am not going to spend any more time on this subject except to say that Carolyn sent me the monies and checks received during her separation and I hope this answers all the letters that I received on this matter. Now for a different money problem, we can put out a bulletin every other month only if we sell advertising in addition to membership dues to support the printing and mailing costs. The only way we can cut down postage costs is for us to send out a minimum mailing of 200 pieces each time - that means we need more members and more advertising. We also have some of the memo pads still for sale. At one time I had brought up the subject of a club tee shirt, if you are interested write to me. Minimum order is 36 shirts and I could get a screen print shirt for \$4.50 each including postage for members and their family who wanted them. Again, before I close I am bringing up my mail and phone calls - I get letters, cards, calls from members telling me that they wrote to a member and haven't gotten an answer or got their mail returned stamped - RETURN TO SENDER MOVED LEFT NO ADDRESS. Well I have to answer with it happens in all walks of life. I wish that B.C.C.I. means enough to most of the members that they will tell us when they move and send us their new address so that it can be listed in our next issue or tell us when they are no longer interested in the club or collecting or just don't have the time. A lot of people just leave us hanging. I've received a few letters from former members advising the club that they no longer had interest in the club or card collecting. This bulletin also includes a revised membership list, a classified department, and cards from our members as well as a newspaper story from THE SOUTH LYON HERALD about our member FAY AUSTIN. Also for you match cover collectors from Marjorie Moore a few locations with both matchcovers and cards. To get on with the show.

Bill Weinstein

PLEASE CORRECT YOUR MEMBERSHIP DIRECTORY (corrected in new listing in this issue)

78. COURTNEY TOLSON

1001 AVE B

NEW YORK N.Y. 10001



Business Card Collectors International

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PAGE 2

CLASSIFIED ADS

FOR SALE MEMO PADS 5 3/8 X 8 1/2 with B.C.C.I. LOGO & TITLE Across top \$1.95 p.p. from B.C.C.I. P.O. ~~Box 404, Hollywood, FL 33022~~

CLASSIFIED RATES 10¢ per word. Address all ads to Classified, P.O. ~~Box 404, Hollywood, FL 33022~~

BLOOPER CARDS - Printers errors. Some easy to spot, some mysterious. Assortment of 10 or more for 25¢ (unlicked stamps OK) and stamped, self-addressed envelope. Copy-Boy Printers, 117 East Main St., ~~Northridge, California 91327~~.

FOR TRADE Attn Matchcover collectors, Bill's Beer Cans has just issued a five color set of match covers which may be had by sending 10 local business cards (they may be duplicates) to Bill Weinstein ~~Box 404, Hollywood, FL 33022~~ along with a self-addressed stamped envelope. Note: they will have the matches removed unless otherwise requested.

OF NOTE Anyone in the So Fla area who also collect other items I am putting on mall and recreation center shows about every 3 weeks and can also tell you of local antique and collectible shows. For those of you who live in or near large cities, or towns check you Friday Entertainment pages of the local newspapers to find out what's in town - art, home shows and county fairs are excellent places to get cards from. Auto shows and Antique Shows you may be able to get a few cards at but not many traders.



from Robin McComas
from Judy Simonson

JUDITH SIMONSON
COLLECTOR OF BUSINESS CARDS

Judith Simonson
Matchcover Collector
500 Vernon Street,
Apartment 404
Oakland, California 94610
(415) 654-7789

500 Vernon Street, Apt. 404
Oakland, Ca. 94610 (415) 654-7789



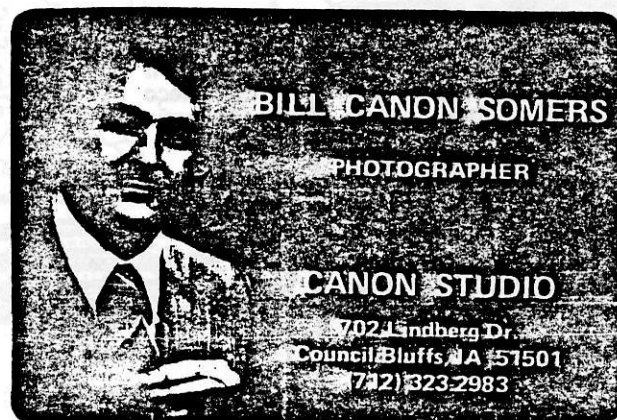
Stitchery • Rugs
Needlepoint • Embroidery
720 Del Monte Shopping Center
Monterey, California 93940
(408) 375-3550

Business Card Collectors International

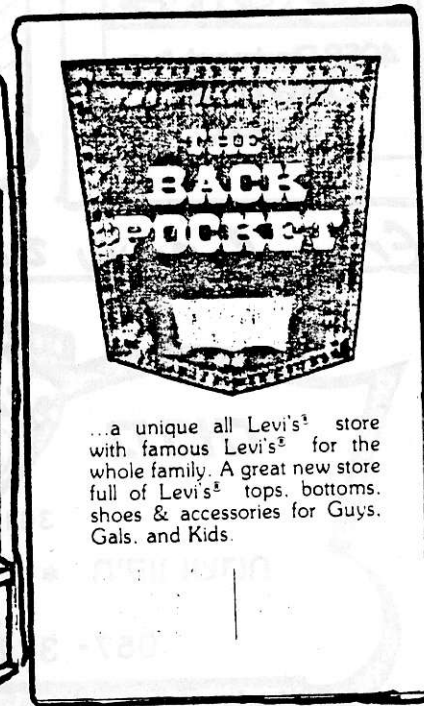
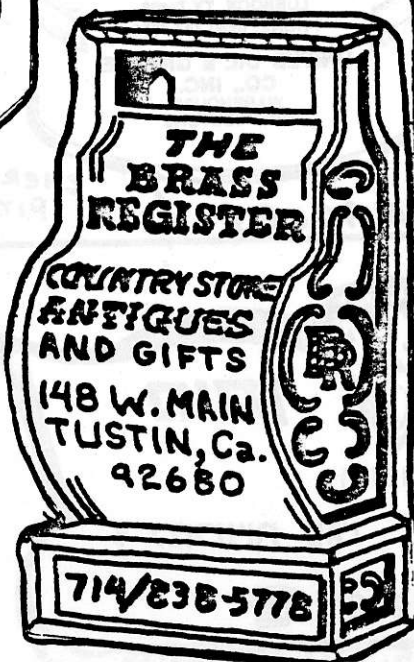
MEMBERSHIP LIST CONTINUED

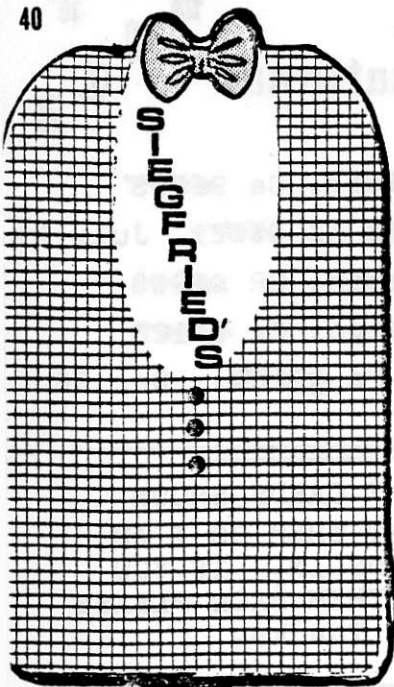
88. LORRAINE D COOK ~~9000~~ Benson Ave Montclair, Ca ~~92005~~
 89. JUANITA WESLEY ~~2000~~ W Seldon Ln Phoenix AZ ~~85001~~ July 27
 90. DANIEL J REGNIER RT #1 Box ~~10004~~ Hermiston, OR ~~97038~~
 91. DAWN C DICKSTEIN ~~1000~~ Henley Dr San Diego, Ca ~~92100~~
 92. CHARLES L WOLF ~~1000~~ TEMPLE RD Phila Pa ~~19100~~ Dec 26
 matches, postcards, menu's business cards

IN THIS ISSUE ARE BUSINESS CARDS FROM MEMBERS. SOME CARDS SHOWN HAVE SEPARATED FROM THEIR ENVELOPES AND I DON'T KNOW WHO SENT THEM SO I AM NOT GOING TO LIST CREDITS AND I THANK THOSE WHO SENT THE CARDS IN. IF YOU SENT CARDS TO BE PRINTED AND RETURNED AND HAVE NOT RECEIVED THEM BACK PLEASE LET ME KNOW. ALL RETURNS PLEASE ENCL A S.A.S.E.. Thanks.



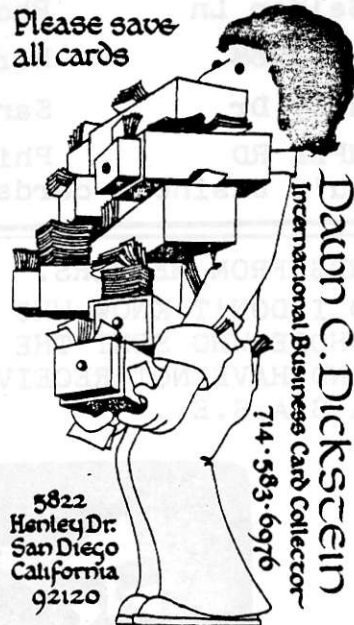
BILL CANON SOMERS ON KODAK PHOTO PAPER. A PHOTO + BUSINESS CARD Combo.





FROM E. KLINE
PHOTOS + FORMALS
3428 HAMILTON BLVD.
ALLENTOWN PA 19103

Please save
all cards



5822
Hanley Dr.
San Diego
California
92120

KING BOOKS

4058 Piedmont Ave.
Oakland, Calif.
653-4560

PENNZOIL

BARBARA TAYLOR
MANAGER
3325 AVENUE B
LUBBOCK, TX 79408
PHONE: (806) 744-2882
UNITED OIL & GREASE
CO., INC.
WAREHOUSE
DISTRIBUTORS

CHERYL
PITTS

from Carolyn BRADLEY ↓

מרום מוסר

361.ד.ת

* לחנויות פגא * תיקון ושירות

057-37259

באר שבע, אזור התעשייה הדן חב"ב

KITTY MILLER



Kitty Krazy Kovers
168 Morewood Ave.
Pittsburgh, PA 15213

BUSINESS CARD COLLECTOR

FAY AUSTIN
632 LYON BLVD.
SOUTH LYON, MICHIGAN 48178
(313) 437-1666

MEMBER #79 OF BUSINESS CARD COLLECTORS INTERNATIONAL

TIM D. ELLERBROCK



Matchcover Collector
11095 Ottawa Drive
Ottawa, Ohio 45875
Enjoy the Hobby!
Phone 419-523-6827

SUNDAY SUNSHINE STAINED GLASSES

Paul Camyre
23 Temple St.
Palmer, MA 01069

NAME DROPPERS

unique gifts
for adults and
children too.

394-4505

Park Place Shopping Center
4505 Ashford Dunwoody Road
Atlanta, Georgia 30346

Business Card Collectors International

B 41
C
J

ISSUE NUMBER 15

MY CARD

JUNE-JULY 1980

PRESIDENT & EDITOR Bill Weinstein

Vice Pres. Mike Gallo

Secretary Rhonda Alter Treasurer Carolyn Bradley

Address P.O. Box ~~468~~ Hollywood, Florida ~~33022~~ Tele ~~305 920 8256~~

From your President:

First let me welcome our new members and all those inquiries that have been received it is hoped that they will become members shortly. I found out through inquiries that we have an article or listing in a publication "American Collector" June Issue. If anyone is interested in this publication, the address is American Collector, 13920 Mt McClellan, Reno, Nev 89506. Another topic of interest, I get letters asking where you can get business cards. I have written a two page report on my findings in this subject. As for another subject of my mail bag I am asked who I trade with and who collects what. I tried at one time or another to get each member to send me an article about their collection(s) and other hobbies, family and home, a few have written and these have been published, others have contacted their local newspaper and have sent me articles done by their newspaper, others we don't even know when their birthday is. We can't expect response from everyone but we try. Those of you who trade with other members that have never been interviewed by this publication or their local newspaper might want to write a little about themselves and trade it between members. Another item that caught my eye when I was at Miami Beach last week at The World's Largest Indoor Flea Mkt. was a rubber stamp with your photo on it. It costs \$19.95 but I liked it and am getting one so by next bulletin my picture will be included so you can blow it up and use it for a dart board. If anyone is interested the company is P & L Products, 214 N.E. 98th St, Miami Shores, Fl 33138. Another thought has come to mind, Lately, some of the matchcover clubs that I belong to have been discussing county seats. You might want to make a collection of cards for the county seats of your state or neighboring states or all 50 states. For a list of county seats write to the state capitol of the state that interests you. For individual city cards write to the Chamber of Commerce of that city, town or village..If I forgot to include an item of interest please let me know. If you have a business card that states you are a collector and has not appeared in one of the club bulletins, please send it in with a note to include it in our next issue. If you want to include an article, please type it single space and send it to me. Our next issue will be August -Sept and your dues will be due. Remerber it costs 10¢ for each postcard to remind you that your dues have not been paid. I would rather spend that money to put out more bulletins than on reminders. Well to get on with the show..

Bill Weinstein

Please correct your directory :

MOVED

#40 William C Daroff ~~11260~~ Larchmere Blvd, Shaker Heights, ~~OH 44120~~



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CLASSIFIED AD RATES 10¢ per word. Address All Ads to Classified, B.C.C.I. Box ~~406~~, Hollywood, FL ~~33022~~

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In this issue we have members cards from: Mrs Louise Frederick, Fay Austin, Barbara L Berzett and 2 new cards from Rhonda Alter. As William C Daroff #40 just moved I guess we'll see a new card from him shortly. We also have a card from a new member Dawn Dickstei Also please drop # 73 LYNN FRUMHOFF - Received a postcard from her asking to be dropped from club roles. Tim Ellerbrock has give up business cards but still collects matches. He has a card with his picture on it. His match cover card is pictured in this issue.

Mrs. Rhonda Alter

BUSINESS CARD COLLECTOR
61-25 98TH STREET
APARTMENT 2H
REGO PARK, NEW YORK 11374

MEMBER OF BUSINESS CARD
COLLECTORS INTERNATIONAL

BARBARA L. BERZETT
"Business Card Collector"
4137 Lake Mamie Road
De Land, Florida 32720

RHONDA ALTER
SECRETARY

**Business Card Collectors
International**

61-25 98TH STREET
APARTMENT 2H
REGO PARK, NEW YORK 11374
212-699-8552

MRS. LOUISE FREDERICK
Business Card Collector
Will Trade
965 Illinois Avenue
Pittsburgh, PA 15221

Business Card Collectors International

B C 43 C



I quite often am asked by new members or those fairly new to collecting business cards how does a person obtain them. Well first let me tell you almost anywhere. If a store has you there looking at their merchandise or there to buy their product they most likely spent quite a few dollars either advertising in your local newspaper or radio or T.V. or has a store display that caught your interest. Now that you are there, they will usually give you their business card or have it available so you remember them the next time you need their product or service. If a salesperson hands you their card, ask for a few for friends, usually they'll be only too happy because they spend money to print business cards to advertise their product, service or themselves. I will be set up at a show in two weeks and one thousand business cards given out may only bring 20 customers but those 20 may bring 20 more and thats the way a good businessperson thinks. Now to get back to my weekend. I live in Hollywood, Fl (Don't go out and buy a Fla map and start searching) Its a sm city between Ft Lauderdale and Miami in So Fla and Hollywood has a daily newspaper 6 times a week. Most cities, in their Friday's edition they have a special entertainment section of things to do for the weekend, so I bought Fridays Miami Herald, Hollywood Sun Tattler, and Ft Lauderdale News at a total cost of 65¢. That was extreme, you can usually buy one paper from the largest city close to you if you live in a suburban city and check the weekend entertainment section. Advertised in this Fridays paper was The Miami Home Show (thought in my mind - 700 dealers all pushing their products- can usually pickup about 600 or more business cards plus duplicates for trading- look again cost? Adults \$3.50, children under 12 - \$1.00) \$3.50 is around the admission price of a movie which takes 1½ hours. For \$7.00 you and your husband, wife or girlfriend or boyfriend can spend 3-4 hours looking at home products and pickup cards too. Have a couple of kids, take them along at a \$1.00 its cheaper than a babysitter. Most of the displays have boxes of cards out for you to help yourself - don't take the whole box they may get annoyed but 5 - 10 of each could give you a few trades. Teach the kids to help too. Look around someone usually has bags advertising their products and they're giving them out to store your goodies. I also checked the rest of the Friday paper- Antique Show also- not as many cards out there but if you want to look at antiques or even buy some you might try it too. Ad-

Business Card Collectors International

B C J



mission \$3.00 or \$2.00 if you bring the ad from the newspaper. If you go to the Antique Show you saved more than the cost of the newspaper. Usually they will let 2 use the same newspaper coupon for the discount. Another excellent place to get cards is at Art Festivals and they're usually at local shopping malls , quite a few in the Southeast U.S.A. during the winter and all over during the spring & fall and a few shows in resort areas during the summer. Again, check your local newspaper or if you go to a show ask when the next one will be. At the collectors shows that I run I post a list of future shows in the area for collectibles both the ones I run and also shows put on by others. If you live on or near the coast, east or west there are usually 1-3 boat shows per year where mfgs show off their new lines and they have cards as well as local dealers that carry their line and there are usually booth with related items such as boat insurance and bank displays for financing purchases, as well as Coast Guard Displays. They all have cards or almost all have cards. Also when the new year cars come out there are Auto Shows in most large cities. You may write to the Chamber of Commerce if you are taking a vacation and find out what events are coming up in the cities you will pass through even if you are going to visit relatives, you might want to take a little detour and stop at one of these shows. I went to Atlanta Ga last year to buy beer cans and stopped at a shopping center that was having an arts & crafts show and picked up a few hundred cards. At an art show you can usually take about 5 cards unless they have a box full open then you can usually take a few more . At these shows if the show is crowded you can usually get more cards because the show people are happy and being kept busy. If a show is very slow the people at the booths are usually bored and may complain if you take more than one of their cards. Before I close I will again..repeat, if you want to know about local shows check Fridays newspaper, radio or write to the Chamber of Commerce or Tourist Bureau requesting a list of coming events. If you're writing to a large city ask if they know about events in surrounding towns or cities. Speaking of a city such as Miami Fl there are about 40 towns and cities in a 30 mile radius of Miami each having their own special events as well as many shopping malls that have weekly events. A general business card collector could obtain millions of cards this way. --- Bill Weinstein

Business Card Collectors International

P.O. BOX ~~408~~ HOLLYWOOD, FLORIDA ~~33022~~

ISSUE NUMBER 16

MY CARD

August - Sept 1980

President & Editor Bill Weinstein Vice President Mike Gallo
 Secretary Rhonda Alter Treasurer Carolyn Bradley (305) 920-1250

From your President:

First let me welcome our new members and all of the inquiries that have been received. As I wrote about in the last bulletin we had some publicity in American Collector about the club. If anyone has a copy of that article will they please send me a copy of it. I have been receiving letters of bad trades between members. If you send cards to other members and they can't return the trade or don't bother to return the trade then don't send them any cards in the future. I as leader try to encourage everyone to return trades or send a letter when they can't return the trade but when it comes to hobbies, some have more time than others and with any collectible some have more access than others. As for the mail about some of the members selling cards, if they find customers then they're going to continue selling cards. I like to trade as opposed to selling or buying, but cards can cost if you write to businesses or even go to shows. With writing you usually send a self addressed stamped envelope as well as the paper, envelope and stamp on the outer envelope. As for the photo stamp I wrote about last time, I didn't get mine yet. Now another problem has come up. Dues are Due - \$3.00 for the year from Sept 30, 1980-Sept 30, 1981 Please send them in so we don't have to send reminders out and can spend the money to put out more bulletins next year. Well to get along with the show. In this issue we have new members. Also some who moved. And letters from Robert Blumenberg, Janet Laverdure and Lorraine Cook. As for the letters that appear in the bulletin, if they are typed dark on white paper 8 1/2 x 11 they appear exactly as you sent them. If anyone has any comments pro or con about the club, the bulletin, how I run the club or comment about a member feel free to write about your feelings and have them presented as part of the next bulletin. If you see mistakes in grammar or spelling in the bulletin it is because I write as I compose the bulletin. There are no rough copies. What you read is a first and only copy. Also I only type with 2 fingers but do so faster than quite a few 18 year olds that have 2 years of typing in school. If anyone cares to improve my typing or composure of this bulletin I have a very comfortable couch that you may use while proof reading the bulletin. I hope I didn't insult anyone by my remarks, if I did I'm sorry. AGAIN LET ME REMIND YOU DUES ARE DUE #1-87 except those who already Paid.

MOVING

Bill Weinstein

Please correct your directory :

#20 Ross Trethewey Jr ~~408~~ Nelson Street Kingston, ~~Ont Canada~~

~~K7R 4N4~~

#56 Judy Simonson

~~318~~ Belmont St Oakland, ~~CA~~ 94610

St. Francis Police

ROBERT E. BLUMENBERG

Patrolman - Badge No. 6 -

4235 S. Nicholson Avenue
St. Francis, Wisconsin 53207

(414) 481-2232
4 p.m. to Midnight

Robert E. Blumenberg
~~2012~~ E. Koenig Ave
St Francis, Wisconsin ~~53207~~

BCCI Member #60

July 10, 1980

Mr Bill Weinstein
President - BCCI
PO Box ~~406~~
Hollywood, Florida ~~33008~~

Dear Bill:

Guess I have been somewhat lax in corresponding with the club, but, being a Police Officer does not leave much time for writing except making out reports and being in court. What time is left over generally is reserved for family doings. Now that I find a few minutes open, I will take the time and write.

I have been a Police Officer with the St Francis Police Department (a suburb of the City of Milwaukee, Wisc) for fifteen and one half years. In addition to all of the regular duties that go with being a Police Officer, I am also the department photographer and the Narcotic Training Officer.

I started collecting Business Cards around June 1979 after I found that I had a large pile of them laying around the house. I decided that it would make sense to file them and keep some sort of order of all of them. Originally, most of them were police related - other officers, attorneys, equipment supply, etc. Since then I have "branched out" and save all types, although my main interest is still police related cards - for obvious reasons. My collection presently consists of approximately 3,400 cards which I have indexed A thru Z and filed in plastic sleeve type of pages purchased thru 20th Century Plastics in California. This is a little more expensive than other ways, but it is a lot neater. Most of my cards come from other police officers, home shows, trade shows, friends and a few business men in the city who save them for me. Most people think it is somewhat of a weird hobby.

I also trade with a few other members periodically and have received some exceptional cards this way.

I would like to see every member of BCCI send each member a minimum of 10 cards. This would greatly add to each members collection and everyone would get to know each other a little better - at least thru the mails. If everyone would do this, each member would have to send out only 10 cards, but he would get about 800 in return - think what that would do for collections!!

I am sending, my separate package, about 140 cards from my doubles for your collection (after all - the President should reap some benefit from its members!). Hope you can use them, if any of them strike your fancy maybe you could include them in the next newsletter. I have one card that I guard with my life from the Governor of Wisconsin - I will try and get a good copy of it for the newsletter.

I also have some extremely old business cards (some 20 years or more in age) that a local business man 'donated' to my collection. These are very valuable to me.

I have my own card (enclosed) that I use at work, and would like to get another of my own indicating that I am a collector of cards - but that will have to wait.

If any member has an "in" with their local police department, I would really appreciate it if they could wangle a few cards out of them - I also collect police shoulder patches which maybe members could keep in mind also; most police departments are pretty good about giving one patch out at no cost to a fellow collector.

Guess that is about it for now, keep up the fine job you and the staff are doing and if there is anything that can be done at this end of the country to help out, let me know.

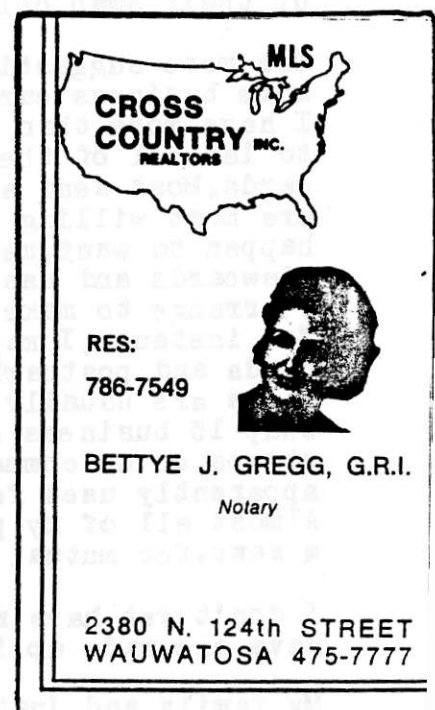
Sincerely,



ROBERT E. BLUMENBERG
Member #60 BCCI



Cafe La Boheme
319 E Mason St
Milwaukee, Wi



MEMBERS CARDS

FROM
JUDY
SIMONSON
A CARD
+ "JEWEL"
MATCHES
IN TIME
FOR
HALLOWEEN

Jack O'Lantern
RESORT



Robert M. Keati.
President

Woodstock, N.H. 03293 • Tel. 603/745-8121

Jack O' Lantern
RESORT

UNIVERSAL MATCH, BOSTON



603 / 745-8121

PLEASE CLOSE COVER BEFORE STRIKING

FROM THE COLLECTION
OF KITTY MILLER
ANYONE FOR ANTIQ
BOOKS? TRY THIS ONE.



1 Heath Court, Stratford West, Macomb, Illinois 61455
(309) 836-2861

The Denby's

BUSINESS CARDS
MATCH COVERS
COLLECTORS
WRITE FOR TRADES

EVELYN
CHARLIE

203 KROTIK
PARK FOREST, ILLINOIS 60466

AND NOW JANET
WRITES:

Janet Laverdure
No. 6-9 Sentinel Rd.
Downsview, Ontario
Canada M3M 1T0

July 5th, 80

Dear Bill:-

Since you've been requesting articles about members, I've decided to write, not only to congratulate you on a fine publication, but also to Thank you for putting me in touch with some fine new pen-pals.

As correspondence is my #1 hobby, I have also become involved with collecting business cards, postcards, match book covers and postmarks, which I swap with many fine people, of whom many are Members of B.C.C.I.

I am enclosing several dozen duplicate business cards, for redistribution among members, and have sent many to new swappers, to help them to build up their swap collections.

One more suggestion, as to how members can obtain more business cards.

I have more than 250 pen-pals, and I don't hesitate to let all of them know of my interest in business cards. Most send a few with every letter, and some are most willing to swap them for something they happen to want, mainly postmarks, match book covers, viewcards and used stamps.

I arrange to make a trade where both of us benefit. For instance, I may swap one for one, on business cards and postmarks and matchbook covers, since these items are usually free for the asking, then, perhaps, swap 15 business cards for one viewcard, or 30 W.W. stamps, or 40 common stamps. The common stamps are apparently used for charitable purposes. Almost all of my pen-pals are willing to negotiate a swap, for mutual satisfaction.

I don't yet have my own business card, but hope to have one made up in the near future.

My family, and just about all of my friends, used to think I was some kind of a nut, to collect business

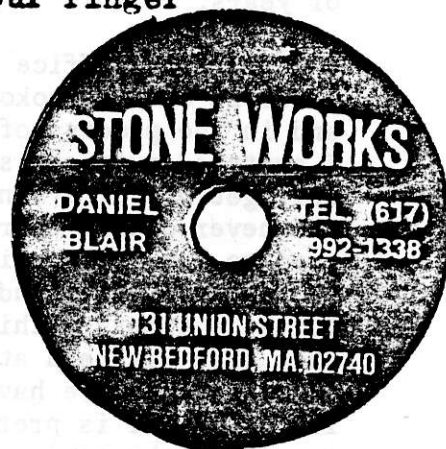
cards, but now I see that they go out of their way to pick them up for me. My daughter is a Doctor, and she brings me many from pharmaceutical companies and have even known her to pick up matchbook covers in the street!

Like her, I am an extrovert and not afraid to open my mouth and ask for people's business cards.

I now have a collection of about 25,000 cards, and another hint for those who like to file them according to State or country. I use those long green Tupperware spaghetti keepers, which are exactly the right size, and keep the cards right at your finger tips, compact and easy to store.

All Best Wishes

Jane Lander
#71 BCCD.



PLEASE NOTE: IF YOU HAVE YOUR OWN BUSINESS CARD AND IT DIDN'T APPEAR IN ANY ISSUE OF MY CARD THEN CHANCES ARE I MISPLACED IT SO PLEASE SEND ME A FEW CARDS AND I'LL MAKE SURE IT GETS IN THE NEXT ISSUE. BELOW WE HAVE A NEW CARD FROM A NEW MEMBER, AND A CARD FROM JUDY SIMONSON (The Fox Trap)

34 S Bank St Phila Pa 19106

RECORD SEARCH SERVICE
DISCS BOUGHT AND SOLD

ORIGINAL AND REPRO
LABELS

THE DOO WOP SHOP
"SEND US YOUR WANT LISTS"

DANNY SNYDER

P. O. BOX 2261
EDISON, N. J. 08817

DID SOMEONE ASK FOR
MY PICTURE?



NEW MEMBERS :

- 93. W Ray Lawrence
- 94. Danny Snyder
- 95. Neal Leitner

~~1200~~ Locust St West Plains ~~MO 65755~~
~~1200~~ Annmar Dr Matawan ~~NJ 07947~~
~~1200~~ Ripley Av Westfield, ~~MA 01085~~

Oct 19
July 12

July 1, 1980

Dear Bill:

Received the B.B.C.I. Newsletter yesterday and thoroughly enjoyed it. Your sheet on places to collect business cards is the main reason for my writing. Your information is exactly the thing I have been doing for the past couple of years.

A woman in my office had a daughter that was interested in cards and she asked me to be on the lookout for some for her as I went to a lot of different places and in the process of collecting them for her I became so interested in them that I switched over and started collecting them for myself. In the beginning I would only get one of a kind because I didn't know any other collectors to trade with and never dreamt there was a collectors club so I missed getting a lot of interesting ones to use for trading. I also have been going to all of the shows within a radius of 35 or 40 miles and find that is the best place to get interesting cards and a lot at a time. I think that the best group I got was from a vacation and travel show that was held at the Anaheim convention center a few months ago. The antique shows around here have some pretty good cards but after the first show I have found that it is pretty much the same dealers that go to every show so the cards are about the same. Another place that had some terrific cards about a year ago was an antique pinball, slotmachine, jukebox etc. show. I am afraid that my family doesn't think much of my hobby - in fact they think it is pretty useless but I thoroughly enjoy it. I have also found that when a new shopping center opens up most of the stores have cards but after they have been open for a year or two they don't seem to replace the cards. Guess they figure everyone knows where they are at after awhile.

When I first became interested in collecting the cards from various cities fascinated me so I decided that I would try and get a card from each incorporated city in the state of California, of which there are approximately 450. To date I have received cards from all but 30 of the cities and have a really nice collection. I also tried to get a card from the capital of each state but so far haven't gotten to far with that as I have only received about a dozen of those.

I have started sorting out my cards by category and putting them in albums so that I can see what I have. I am not putting the cards in that do not have a design on them as there are just too many of those and they aren't really interesting. Some collectors that I trade with say they just keep them filed by state, category or whatever but it seems to me that you would never know what you have and half the fun of them is looking at the different designs. Am interested to know how other collectors handle them.

Just a brief resume - I am married (although separated) and have three grown children, all living away from home. My son just recently married and my oldest daughter is married and has a 2 1/2 year old son. My husband is retired from the Air Force so while in service we did get to do some traveling but not as much as I would have liked - I love to travel better than anything I can think of I guess. I work for the city of Ontario, Ca and am in the City Clerk's office and have been working here for the past 9 years. The work isn't particularly exciting but the benefits are good and have a nice group to work with.

Have you ever gone to a show and seen a glass bowl or dish with a note on it for people to deposit business cards? I have several times and am trying to figure out how I could go about doing that. I figure you should be able to get quite a few interesting cards from visitors that way. Intend working on it anyhow.

As you have probably guessed - I am a nut on collecting cards and I go to stores and printers etc asking for the cards that they get from customers and no longer want. Have gotten a lot of good ones that way and also have my friends and relatives gathering cards for me.

Well enough of that - just thought I would drop a line as you said in the newsletter that you don't hear from a lot of the members. Do not have a business card of mine but will probably get some made one of these days. I wrote to several of the members to exchange cards and have started trading with about six of them. Some I never heard from.

Sincerely,

Lorraine D. Cook
#88
Lorraine D. Cook
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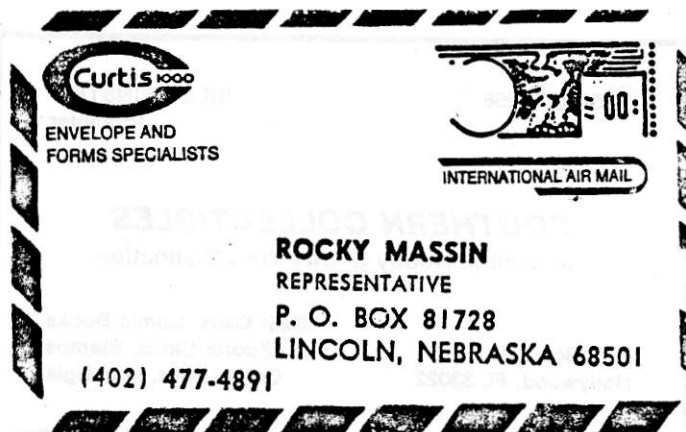
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Business Card Collectors International

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ISSUE NUMBER 17

My Card

OCTOBER- NOVEMBER 1980

President & Editor : Bill Weinstein Vice President: Mike Gallo
Secretary: Rhonda Alter Treasurer : Carolyn Bradley

From your President;

First let me again welcome the new members and all of the inquiries that have been received. We are receiving more letters from Publications requesting information about the club. I am going to write an article to Paper America newspaper asking them if they would like a story on the club, etc. For those of you who would like a sample copy you can write to: Paper Americana, P.O. Box 334 Baldwin Park, Ca 91706. Please note I wrote the wrong title above It is "Paper Americana" . Now for a problem that arises every year about this time. We have not received DUES from the following: 4, 7, 8, 9, 12, 14, 21, 26, 27, 34, 37, 41, 43, 45, 56, 57, 58, 59, 60, 61, 63, 67, 69, 72, 74, 77, 80, 81, 82, 83, 84, 85, Are these people not satisfied with the club, just forgot to send a check for \$3.00, Didn't know where to send their check, forgot whom to address their check to. To clear up a few questions you might have, address your check to B.C.C.I. , P.O. Box 466, Hollywood, Florida 33022 and make it payable to B.C.C.I. If you have a complaint about the club either include it with your check or let us know so we can share your problem with the membership and find a solution . I have large packages of cards to distribute to the members sent to me from Mrs E Rehms, Rhonda Alter, Charlie Wissel, Fonda Gurtler, Janet Laverdure, Robert Blumenberg and others who I receive cards from. I have been sending a few cards with each renewal membership card sent as well as quite a few cards to each new member when they join. I hope the rest of the membership will help welcome our new members. In a letter received from Courtney Tolson there is a change of address to 93 Perry St #5 New York, N.Y. 10014 and "I'm sorry that I won't be able to trade with any of your members. I have almost no time for this "hobby" in any broad sence of the word". Sorry to lose an active member, but monetary support to our club is always welcome. Monetary support helps make our club

Business Card Collectors International

PAGE 2

bulletins possible. We are displaying Courtney's card in this issue. We also have cards sent by Marty Norton, Charlie Wissel and New Cards from Carol Kubiak and Larry Ray (please note Larry's address is in Nashville Tn). I have also received a package of cards from Larry. There is also a card from Le Chateau of Hollywood Fl and my new club card. If anyone wants these cards printed with their name on it let me know and I'll check price. These cards are green ink on white paper. Before I close Remember to send your dues if you haven't yet.

Bill Weinstein

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|----------------------|---------------------------------|-----------------------------------|
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| 97. Carol Kubiak | 7928 S Brandon Av | Chicago, IL 60619 |
| 98. David R Hahn | RT #2 Box 288 | Albemarle, N.C. 28001 |
| 99. Andrew Fassel | 2 Maple Av | Newton, N.J. 07860 |
| 100. Emily Miller | 18107 E Lexington Rd | Independence, Mo 64056 |

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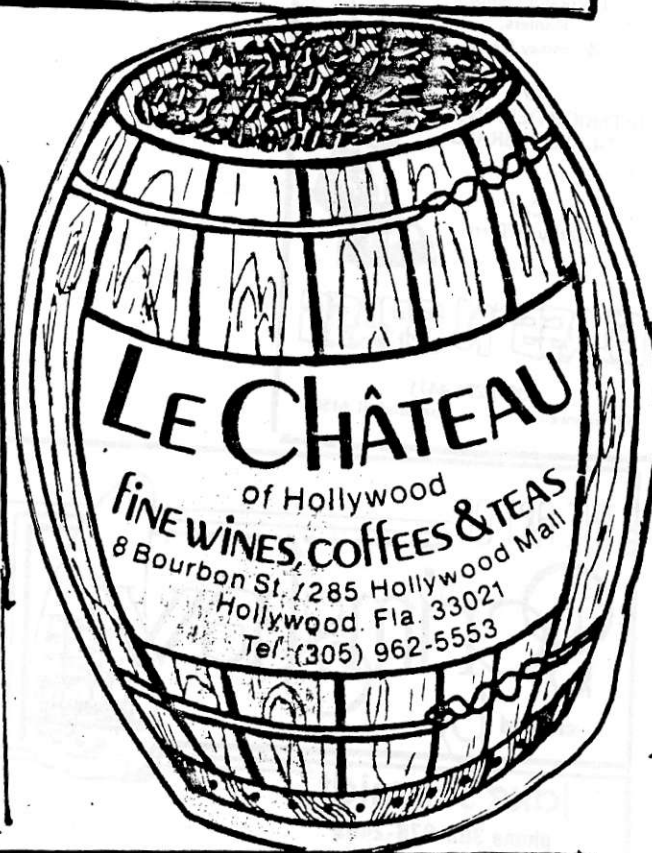
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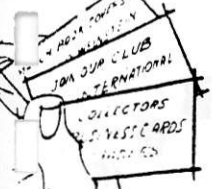
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ISSUE 18

My CARD

DECEMBER - JANUARY 1981

President & Editor : Bill Weinstein Secretary: Rhonda Alter

Happy Holidays

From your President:

First let me welcome all of the new members and the inquiries are increasing which might help our membership reach 200 by next year. Now for a couple of problems that have arisen lately. First, as is true with any organization with more than two members, some loose interest, others are too busy, some let us know, others just drop out of sight. As of this bulletin I have dropped the following for non payment #4, 7, 12, 14, 21, 26, 27, 34, 35, 37, 41, 56, 57, 60, 61, 63, 67, 72, 74, 80, 81, 83. This is the last news bulletin the above numbers will receive unless we receive their dues by January 30, 1981. There will be an updated membership list in the next bulletin. The second problem is that we lost two of our officers. There will be an election ballot in your next bulletin. In this bulletin I have included a nomination form that was used for the original elections. Please nominate a person on our rolls for Vice Pres and Treasurer and send them to me in Florida - P.O. Box 466, Hollywood, Florida 33022. Also in this bulletin I have included an article sent to me by Larry Ray and duplicates sent by other members. There are also Business Card Collecting Tips sent by Bill Achuff. We have members business cards and a photo of a display sign that I display at all of my Collectible Shows along with cards and applications. If there is a trade show of any kind in your area ask the Promoters if you can put out a table with a Sign, some cards and applications. It might get us additional members. I was able to obtain about 1000 business cards from my Advertisement in R.M.S. Bulletin to trade 5 books of my new matches



Business Card Collectors International

page two

for 20 local business cards. I received 7 requests for tee shirts for the club. The minimum order is 3 dozen. Before I close, Let me wish you a HAPPY HOLIDAY SEASON AND A VERY HAPPY NEW YEAR. I am also including a news story that the local paper did on me.

Bill Weinstein

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 - 102.JOHN SNYDER ~~48~~ CHURCH STREET EPHRATA, PA ~~17522~~
 - 103. MRS MAXINE BRAYLEY RT ~~22~~ GARDINER, MAINE, ~~04343~~
 - 104. HAZEL M PENDER ~~80 30 800~~ EAST APT ~~12~~ ST GEORGE, UTAH, ~~84770~~
 - 105. PAUL B FERGUSON ~~3509~~ A PARK AV ST LOUIS, MO ~~63104~~
 - 106. TOYNA L RICO ~~6227~~ E EAGLE CT NBU 29 TUCSON, AZ ~~85708~~
 - 107. JAMES BENEDICT RD ~~42~~ MANHEIM PENNA, ~~17605~~
-

CAROL KUBIAK

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DAVID R. HAHN
Business Card Collector



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INFORMATION ; B. Weinstein (301) 920-8256

ISSUE 19

My Card

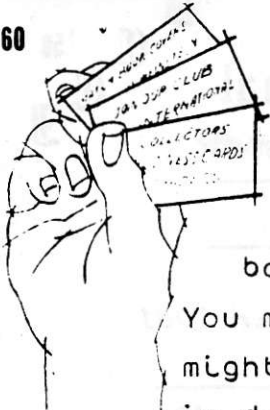
Feb-Mar 1981

President & Editor: Bill Weinstein

Secretary: Rhonda Alter

Message from your President:

I could leave this section blank to express the information and feedback I've received from the membership. I announced that we were considering purchasing B.C.C.I. shirts and I got orders for about a dozen. Our membership list is two pages long. What happened to all the rest of you? I am aware that expenses are up, there is a lot of unemployment, gas for cars has doubled in price over the past year and now it cost \$18¢ to mail a letter. As I mentioned about dues that they were cheaper than going to see a movie that if you get caught in a traffic jam on the way home may be on T.V. by the time you get there. These Tee Shirts, if I can sell three dozen (36) should cost each about \$4.50 mailed to your door or P.O. Box. I know that's 50¢ more than a first run movie seat and \$3.50 more than the dollar movies (for you people from large cities - most small towns and neighborhoods have them). While I'm complaining, we need officers to replace those whom we haven't heard from in about a year and you got nomination forms with your last bulletin. I got 7 of these returned with names on them. I have been having problems with my legs lately but last month I did go to a Boat Show and picked up about 1000 business cards. I sent some out to most members. The next show I can get to I will send cards to the rest of you. Remember, check your local newspaper on Fridays to find out what's doing in town each weekend or write or stop in your local Chamber of Commerce and get a list of the happenings. Also, they usually have Free Community Newspapers at the Chamber of Commerce that tell what's going on in the community. You can usually get quite a few cards at Trade shows, Boat Shows, Home Shows, Antique, Hobby, Arts and Crafts Shows and even Flea Markets. If you belong to any other clubs or organizations ask the other members to save business cards for you, also ask family members to save unwanted cards for you, ask local business people such as Doctors, Food Store Managers. They usually get many cards from all types of services and suppliers and they discard unwanted cards often. Check with the local hotel manager, you may be surprised the amount



Business Card Collectors International

B C C

of cards you can get. Ask a local business if you can leave a basket with a sign that you collect business cards on their counter. You might really get some interesting ones. Before I close, you might also contact your local newspaper, they are always interested in doing Community Interest stories about local residents. They will come to your house and interview you and photograph your collection large or small and you'll appear in your local newspaper. Beginners and younger members your local newspapers are interested in you too. You don't have to have 1000's of cards to appear in the news. They wouldn't have enough news space to show all. They are interested in how the local community members spend their time and they are interested in the young as well as the old. If you have an odd way of displaying your collection or an unusual way of obtaining cards or other collectibles there are even T.V. programs that might be interested in you. Check out REAL PEOPLE, THAT'S INCREDIBLE, or P.M. MAGIZINE, The National talk shows and News programs are always looking for interesting people. Some of the programs you might be able to appear on might be, TODAY SHOW, GOOD MORNING AMERICA, TONIGHT SHOW, MERV GRIFIN, MIKE DOUGLAS, also check with your local Educational and Cable T.V. Stations, They feature Community Interest Programs too. I am going to appear in a local Florida Magazine "Broward Life Magazine" April 1981 concerning my hobbies. Hope to hear from all of you very soon. Send copies of any article that you appear in so we can include it in MY CARD

Bill Weinstein

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ISSUE #20

My Card

April-May 1981

President & Editor: Bill Weinstein

Secretary: Rhonda Alter

Notes from the President:

Greetings to all old and new members. Let me start off by telling you about a telephone call I just got, one that you'll all understand. A girl called asking about joining B.C.C.I. and then she mentioned that she went to a local store and took a few cards and the merchant chased her down the street demanding her cards back. I wish that we could remind merchants that they print up cards for advertising and that maybe they will get a new customer from someone seeing the girl's collection. Also 1000 business cards cost about \$19.00 which is 1.9¢ each that the merchant was chasing down the street. I print up new cards every time I have something that I want to advertise and I am very happy when people pick up my card. I feel that a few people might even read it and be interested in the product, service or what ever I am asking or offering. Its also a great way to start a conversation. I guess if all people were alike or looked at everything the same way life would be very boring. Since the last bulletin I've gotten a few letters, some complementary and others annoyed or angry with me. Sorry, I can't please everyone. I just write whats on my mind, good or bad, its only my opinion. If others would like to express their opinion in the bulletin, they can have as much space as needed. This bulletin is for the whole membership, not just me. I do read every letter that I receive and give each letter and idea some thought. Till next bulletin and the time Dues will be due again...

Bill Weinstein

From the members:

Mary B Gill #35 writes that beside cards, she collects Post Cards, QSL Cards stamps (limited) church bulletins, key chains, ashtrays(limited) cook-books.

Margaret Schoch also collects Postcards, expired dog license tags, sugar sacks and she is trying to collect a couple of cancelled stock certificates (can anyone help)

Business Card Collectors International

page two



Rhonda Alter reports that Janet Laverdure's son was in an industrial accident and lost an eye and he also faces surgery. (Hope the surgery was successful and that he is recuperating O.K.) She also reports that Lois Lee Jones had eye surgery and now faces hip surgery. (We hope she's doing fine now). She also reports that Catherine Jackson recently lost her husband. We're sorry to hear about her loss - lets all send her some cards and help cheer her up.

Ray Lawrence says in response to my talk about all the costs going up say why not stop putting photos of cards that members send in as part of the bulletin. (Ray, I think you have a good idea, but it gives some of the members an idea of what type cards there are around and you get to see highlights of our collections.) Ray also told me during a telephone conversation that he has a picture of "TOM THUMB and MRS TOM THUMB" if any of you would like a copy he just wants the cost of the photocopy 15¢ and the postage to send it to you - 18¢ (you might include a few cards for Ray's collection while writing) Ray also told me that he's taking off (health permitting) to visit friends and relatives in about 5 states so there might be a slight delay in hearing from him.

Barbara Berzett sent me a nice letter and we had a nice phone conversation after the last bulletin.

I also heard that some of the members in the N.Y.- N.J. area would like to plan a mini convention. That may be the best way for us to get together at this time. As I wrote before, if we hold a 3 day Convention on the east coast, then it would cost west coast members about \$300.00 in traveling expenses to attend and the same is true wherever we hold it that members in other parts of the country and Canada will find travel to the convention point costly.

As I was writing about newspapers and the media doing articles in the last bulletin, in this bulletin I am inclosing an article from BROWARD LIFE-April 1981 (Local magazine) that they did on my beer cans.

Our pictures of cards received comes from Larry Ray #52 . (should we continue to show cards)

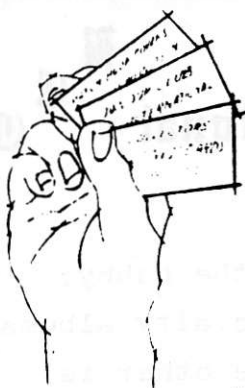
NEW MEMBERS

112. Alicia Sczenk

~~m~~ Pleasantview Dr

Weirton, WV ~~26062~~

Oct 9, '82



Business Card Collectors International

POST OFFICE BOX 11111 HOLLYWOOD, FLORIDA 33022

INFORMATION ; B. Weinstein (305) 920-8250

ISSUE 21

My Card

JUNE-JULY 1981

President & Editor: Bill Weinstein

Secretary: Rhonda Alter

From your President:

I looked at the calendar and noticed that it is time for another bulletin, but what should I write about? I guess the new members that should be coming our way are vacationing - well I guess they will see the application and fill it out and send their dues in the fall. For those of you that are home and reading this - HAVE A VERY NICE SUMMER. Those of you with other hobbies who are going to conventions this summer such as the R.M.S. Convention have a safe trip. I am a member of R.M.S. but can't go for two reasons one is that I can't afford to travel that far and two is that I'm running a hobby show in Orlando, Fla that weekend Aug 22-23. Summer also brings up another matter, dues will be due again in Sept. - \$3.00 - Hope rising Postal Costs don't necessitate raising dues. I was informed that Congratulations are in order for a Graduate - "DAWN DICKSTEIN" Also congrat- to any other member who graduated this past month that I was not informed about. In this bulletin there are changes of address. Much success and happiness in your new homes. Over the past few months I have received requests for tee shirts and their price. It seems that we should be able to get together an order for 3 dozen. The problem remains - What should we print on them? My idea might be BUSINESS CARD COLLECTORS INTERNATIONAL in large print with the LOGO in the center of the front with the back plain. A shirt of this type in blue, red, yellow will cost about \$5.00 each including 3rd class mail. Sizes depending on orders Small, Med, Large, X-Large Shirts would be silk screened and 50%cotton, 50 % polyester. If you're interested or have an idea for the printing on the shirt please let me know. There is a Tee Shirt place about 10 blocks from my house that said they can have most screened shirts done in a week. I think all the shirts have to be the same color but they come in 6's of each size wanted, so if anyone wants children's sizes I think I can get them too. Well for not being able to think of what to write I can sure fill a page fast. Also let me thank all of the members that have been sending me their duplicate cards to give to the new members when they join. A large assortment

Business Card Collectors International

B C C



PAGE TWO

of cards is a welcome addition to anyone starting in the hobby. For those of you that are specializing I am starting two specialty albums with part of the hobby. One specialty is "Calendars" and the other is card with photos on one side and a regular business card on the other side. The photo side is like a miniature postcard. I have an example in this bulletin (EVERGLADES MOTEL). Also received a letter from a member and showing her "CARD" too. Pearl Schultz #16 sent me some cards in April that I'm showing in this bulletin. With the cards she also said that she has 39,074 2" X 4" postmarks, 67,706 business cards and 41,932 post cards in her collections - Too much counting for me. Hope by now those numbers have greatly increased. Time to leave you. REMEMBER SEND THOSE DUES - \$3.00.

CHANGE OF ADDRESS

79. FAY AUSTIN Fairway Manor Townhouse #~~2274~~ Fairway Dr Wauseon, OH ~~44880~~
 106. TONYA L RICO ~~260~~ So Pantano ~~#113~~ Tucson, AZ ~~85710~~
 105 PAUL B Ferguson ~~3517~~ A Park Ave (just up the street) St Louis, MO ~~63111~~

ROSS TRETHEWEY JR. writes that he collects campaign buttons in addition to business cards - Any other button collectors?

NEW MEMBERS

Please add these to your membership list and help us welcome them to the club.

115. EDWIN SMART RFD 2 Cony Rd Augusta ME ~~04290~~ Nov 10
 116. ANTHONY C VALERIUS ~~200~~ Second Av Newark, N.J. ~~07107~~

REINSTATE * NOTE HER NEW ADDRESS

56. JUDY SIMONSON ~~15~~ Lee Street #21 Oakland, CA ~~94610~~ 9/6

214 Pleasantview Drive
Weirton, WV 26062
1 June 1981

Bill Weinstein
P.O. Box 466
Hollywood, Florida 33022

****Hello!****

When I opened the envelope and found all of those business cards my reaction, besides my eyes popping out of their sockets, was, "Oh WOW!" They are indeed a welcome addition to my collection and I thank you and the other members who have contributed to "the fund."

I have enclosed some cards for your collection, and a couple of extras for "the fund", but I'm afraid there aren't nearly as many as you sent me. Among the enclosed is my card. You know us "artists" have to be different and I'm no exception. All are done by hand and needless to say no two are the same. It's not that I'm too cheap to buy any (...okay, I am...well... maybe just a little...) but I really have no need for the large number of cards most printer's require. (Also gave me something to do while my parents were up at the lake fishing.)

I've been a business card collector for nearly 5½ years and recently found out about this club. And I thought I was the only one who was "crazy" enough to collect such things! It's great to know I'm in good company. Afterall, business card collecting is about the only "free" hobby. That is, for those of us who don't purchase their own cards, like me. (smile)

I found your hints on where to obtain cards informative. Most of my cards come from art shows, friends, and places of business. One suggestion I have is college fairs. While a junior in high school I went to a local college fair and picked up 30-sum. For those living in a big city, I'm sure they can pick up a lot more. This past spring there was a college fair in Pittsburgh, Pa that had nearly 200 schools represented. It was just my luck that my school schedule prevented me from going.

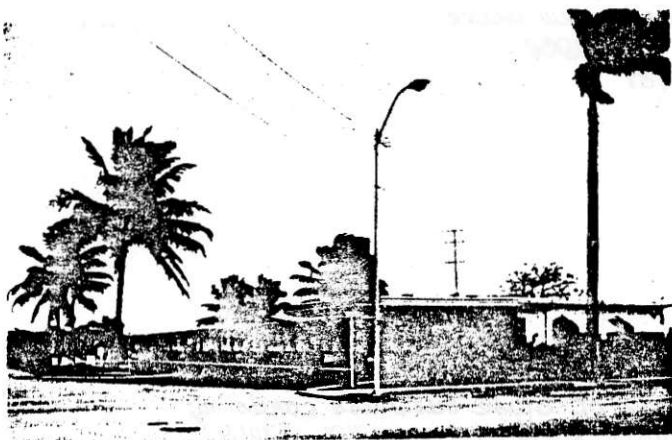
I just want to thank you again for all the cards and to say "Hello!"

Sincerely

Alicia Szenk

Alicia Szenk
Member #112

Calligraphy
by Alicia ~
723-2672



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